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Vitalizing Jeonbuk's International Exchanges with the Jeollabuk-do Center for International Affairs

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2017:The year to visit Jeollabuk-do



Initiative by the Jeollabuk-do provincial government to increase the number of tourists in 2017. Activities related to this initiative : International events such as the FIFA U-20 and the 2017 WTF World Taekwondo Championships.

JB Tour Pass: passes that provide special discounts in various areas throughout Jeollabuk-do (attractions, transport, restaurants, etc.)

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The Jeollabuk-do Center for International Affairs

The Jeollabuk-do Center for International Affairs is a specialized institution that, through broadening Jeollabuk-do's international exchanges with the rest of the world, seeks to contribute to Jeollabuk-do's development, increase the international competence of local residents, and improve the quality of life for foreign residents.

Greeting

The Jeollabuk-do Center for International Affairs is a specialized institution that seeks to increase Jeollabuk-do's international competency and create harmony between local and foreign residents.

In order to keep up with the increasing demand for international exchanges between civilians, the center is carrying out various projects that create international exchange networks, increase locals' global capabilities, and improve the quality of life for foreign residents and international students. We will lead Jeollabuk-do's global era by constantly developing projects that vitalize international exchange and meet the increasing demand for globalization.

Residents of Jeollabuk-do, let's unite and proudly share to the world the greatness of Jeollabuk-do.

Thank you,

Jin Hong

Chairman of the Jeollabuk-do Center for International Affairs

Vision & Strategy

Policy Direction

Mission

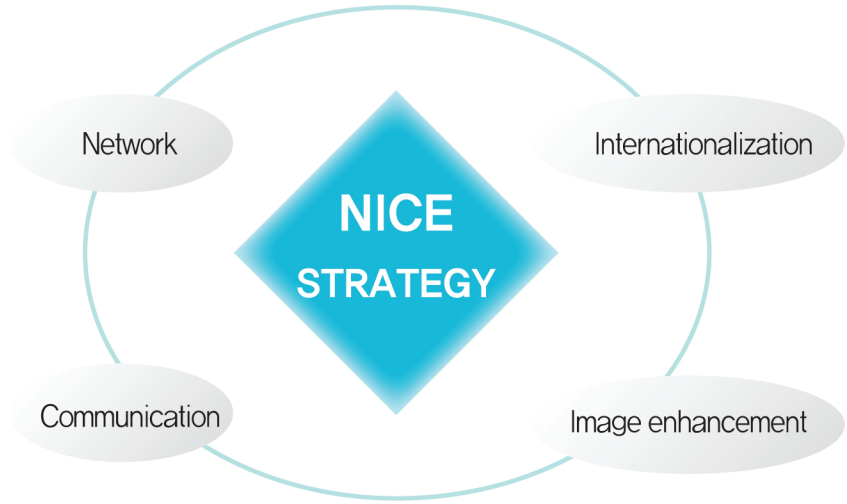
Increase awareness and understanding of Jeollabuk-do at the international level by revitalizing international exchanges between civilians

Vision

Creating a global Jeollabuk-do through vitalizing international exchange

Goal

- Strengthen Jeollabuk-do residents' global capabilities through vitalizing international exchanges between civilians : Improve Jeollabuk-do's internationalization through promotion of the region
- Fostering Jeollabuk-do friendly foreigners by strengthening their communities



01

Expand cooperation with related organizations through international exchange networks

- Direction** ▶ Strengthening co-operative ties through exchanges between local and foreign civilians
- Goal** ▶ Increase agreements with partners in the US, Japan, and other countries. Carry out exchange and cooperation activities with related organizations
- ◆ Operating a support meeting for Jeollabuk-do's international exchanges and supporting overseas exchanges between civilians
 - ◆ Hosting the Jeollabuk-do International Exchange Day
 - ◆ Expanding international exchange and cooperation activities with related organizations

02

Foster a global mindset within local residents and Support the vitalization of international exchanges between civilians

- Direction** ▶ Increase locals' understanding of international affairs and vitalize international exchanges between civilians
- Goal** ▶ Carry out lectures on international topics for local residents. Support international exchanges between civilians and provide consulting services
- ◆ Carry out projects to increase local residents' understanding of global affairs
 - ◆ Support international exchanges between civilians
 - ◆ Strengthen young people's global leadership

03

Strengthen the basis of the foreign and international student community

- Direction** ▶ Improve the living conditions of foreign residents and international students
- Goal** ▶ Manage a promotional team of international students. Support communities of foreigners in the region
- ◆ Manage a Jeonbuk promotional team of international students
 - ◆ Support the activities of foreign communities in the region

01 Expanding International Exchange Networks

Support meetings for Jeollabuk-do's International Exchanges

Hold meetings between experts in diverse fields and those in charge of international affairs from the region's 14 cities and counties in order to develop business and the center's direction

- Jeonbuk International Exchange Advisory committee Committee focused on advising about potential business opportunities and the direction of the center's future activities through the examination of case studies on international exchange.

- Jeonbuk's Practical International Exchange Network Provide information about international exchange activities and groups to local residents in order to improve the environment for future international exchanges



전북 국제교류 자원회



Support for Overseas International Exchanges

Promote Jeollabuk-do's image at the national and at international level to increase exchanges with sister and friendship cities

- Youth Exchange Camp with Jeollabuk-do's American partners
- Sport and cultural exchanges between civilians with Japanese partners
- Expand international exchange activities with new regions



해외 민간교류 활성화 지원사업

Carry out Joint Programs with the Korea Foundation (KF)

Increase cooperation with the Korea Foundation in order to host activities in Jeollabuk-do and promote mutual exchange amongst foreigners living in different regions of Korea

- Co-host cultural programs alongside the Korea Foundation (KF)
- KF-Jeonbuk Themed Fieldtrip for foreign residents

Jeonbuk International Exchange Day

Promote mutual exchange and communication between local and foreign residents through lectures on other countries, experience booths, international concerts, and other activities



한국국제교류재단 공모사업 추진



한국국제교류재단 공모사업 추진

Cooperative projects with related institutions

Refining Jeonbuk's role in international development cooperation and exchange activities through strengthening cooperation in these fields with related institutions

- Support for overseas Korean language education
- Cooperation with local foreign residents for cultural exchange activities
- Support for development activities for underdeveloped countries

02 Increasing the Global Capabilities of Local Residents

Lectures on Understanding International Exchange

Education that seeks to promote a thorough understanding of international society
Managing visiting lectures on understanding international exchange for local students



도민국제교류이해강좌

Constructing a World Village Network

Conducting international exchange activities in various areas (culture, sports, art, etc.) for villages in order to enhance their capability to engage on their own grassroots exchanges

Support and Consulting for Private Organizations Engaged in International Exchange

Strengthening ordinary civilians' role in international exchange through assisting private organizations involved in such activities.

- Support for the international exchange activities of private organizations
- Managing a consulting group for strengthening the international role of private organizations

Publication of a Jeollabuk-do Promotional Magazine in English

English magazine that includes information about life in Jeollabuk-do as told by foreign residents

- JB LIFE!
- www.jeonbuklife.com



전라북도 영문 홍보잡지

Youth Global Leadership

Fostering a global mindset in young people through various field trip opportunities and experience programs

- Field trips to the National Diplomatic Archives and other related institutions
- Guest lectures by diplomats and cultural institutions
- Hosting model UN conferences at the regional level



모의UN회의



청소년글로벌리더-외교사료관

Jeollabuk-do International Supporters

Management of a group of supporters who assist in promoting and participating in international events in Jeollabuk-do

- Cultural and international exchange events between locals and foreigners
- Programs to strengthen global capabilities
- Support for regional and related institutions' events



국제교류 서포터즈



International Exchange Information Service

A space where all Jeollabuk-do citizens can access various sources of information on international exchange

- Electronic Library:** over 2,000 books
- Books and publications:** over 400 books
- Audio-visual material:** 95 CDs/DVDs

Internet homepage: ebook.jbcia.or.kr

To donate books, please contact 063-214-5603

03

Supporting Foreign Residents and International Students

Jeollabuk-do International Student Ambassadors

Groups of International students in Jeollabuk-do travel around the region and create promotional content for social networking sites with the support of the center.

- Upload information about Jeollabuk-do on the center's website and on social networking platforms



Foreign Community Support Service

Provide assistance to hobby or activity groups composed of foreign residents in order to support their activities and raise their quality of life



Integration Programs for Foreign Residents

Programs designed to help foreign residents integrate to life in Jeollabuk-do and show them positive aspects of the region

- Provide useful information about life in Jeollabuk-do and Korean language education
- Local foreigner representative body and volunteer group
- Consulting service for foreign residents



Current Sister and Friendship Cities

(3 countries, 8 cities as of June 2017)



Sister cities (3)

- ③ China Jiang su Province '94. 10. 27
- ② USA The State of Washington '96. 5. 17
- ① USA The State of New Jersey '00. 5. 19

Friendship cities (5)

- ④ Japan Kagoshima Prefecture '89. 10. 30
- ⑤ Japan Ishikawa Prefecture '01. 9. 10
- ⑦ China Shanghai City '03. 4. 17
- ⑥ China Shandong Province '06. 11. 2
- ⑧ China Yunnan Province '09. 10. 28